

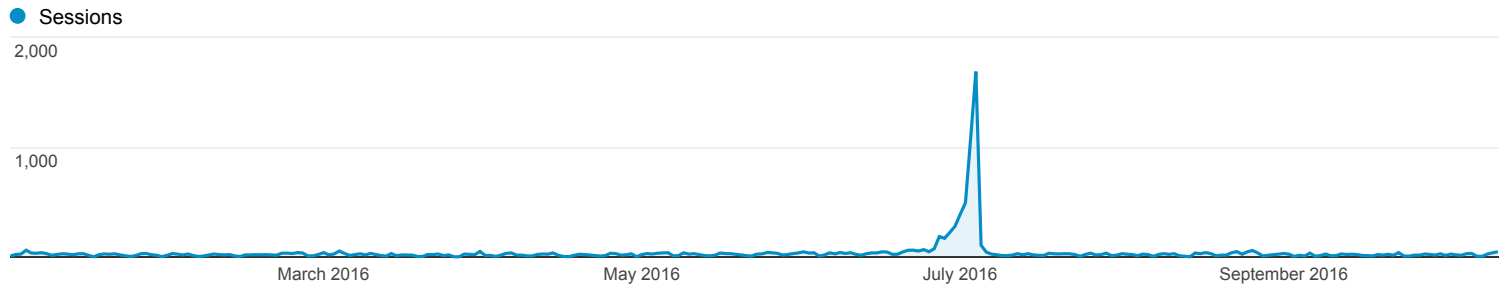
Jan 1, 2016 - Oct 12, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	12,363 % of Total: 100.00% (12,363)	68.94% Avg for View: 68.93% (0.01%)	8,523 % of Total: 100.01% (8,522)	56.05% Avg for View: 56.05% (0.00%)	2.50 Avg for View: 2.50 (0.00%)	00:01:55 Avg for View: 00:01:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	4,874 (39.42%)	67.67%	3,298 (38.70%)	55.19%	2.62	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Safari	4,198 (33.96%)	71.56%	3,004 (35.25%)	61.08%	1.86	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Internet Explorer	1,450 (11.73%)	71.45%	1,036 (12.16%)	48.97%	3.02	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Firefox	1,142 (9.24%)	57.18%	653 (7.66%)	47.37%	3.91	00:05:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Edge	263 (2.13%)	68.44%	180 (2.11%)	47.53%	2.91	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Safari (in-app)	240 (1.94%)	80.00%	192 (2.25%)	69.17%	1.58	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Amazon Silk	70 (0.57%)	78.57%	55 (0.65%)	52.86%	2.49	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Android Browser	55 (0.44%)	80.00%	44 (0.52%)	60.00%	1.51	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera	29 (0.23%)	68.97%	20 (0.23%)	93.10%	1.10	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. YaBrowser	24 (0.19%)	100.00%	24 (0.28%)	95.83%	1.04	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 18