

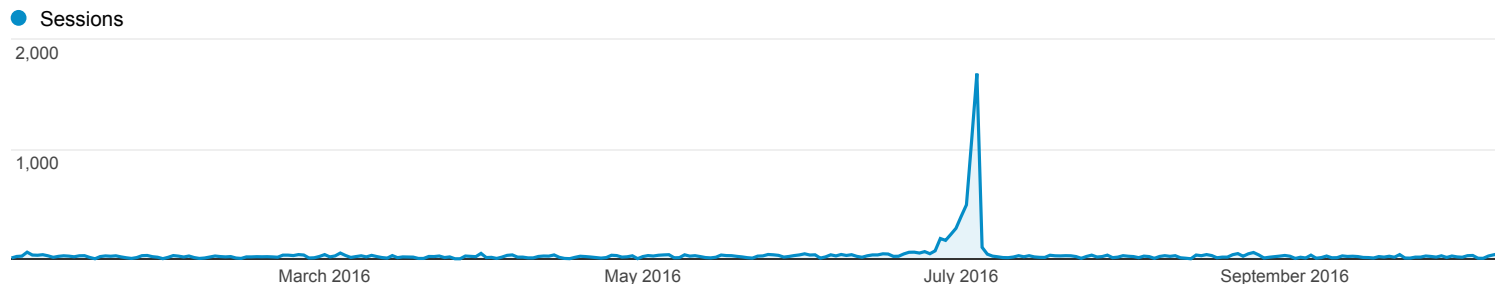
Jan 1, 2016 - Oct 12, 2016

New vs Returning

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	12,363 % of Total: 100.00% (12,363)	68.94% Avg for View: 68.93% (0.01%)	8,523 % of Total: 100.01% (8,522)	56.05% Avg for View: 56.05% (0.00%)	2.50 Avg for View: 2.50 (0.00%)	00:01:55 Avg for View: 00:01:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	8,523 (68.94%)	100.00%	8,523 (100.00%)	58.43%	2.21	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	3,840 (31.06%)	0.00%	0 (0.00%)	50.78%	3.15	00:03:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2