

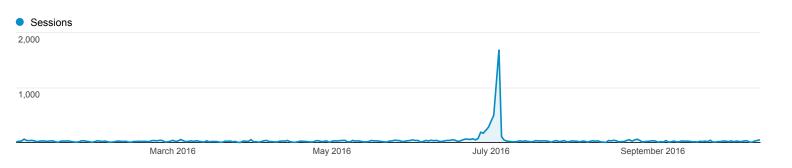
Overview

Jan 1, 2016 - Oct 12, 2016



Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	12,363 % of Total: 100.00% (12,363)	68.94% Avg for View: 68.93% (0.01%)	8,523 % of Total: 100.01% (8,522)	56.05% Avg for View: 56.05% (0.00%)	2.50 Avg for View: 2.50 (0.00%)	00:01:55 Avg for View: 00:01:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	6,543 (52.92%)	65.12%	4,261 (49.99%)	50.99%	3.07	00:02:44	0.00%	O (0.00%)	\$0.00 (0.00%)
2. mobile	4,883 (39.50%)	72.19%	3,525 (41.36%)	62.40%	1.84	00:00:59	0.00%	O (0.00%)	\$0.00 (0.00%)
3. tablet	937 (7.58%)	78.66%	737 (8.65%)	58.38%	1.96	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3