

In Case You Missed It...



Our Community. Your Business.

April / May 2014 Edition

4/9/2014 Digital Marketing by the D&C at the Hilton Garden Inn

We had a great workshop presented by the D&C at the Hilton Garden Inn. Their presentation covered many ways that small businesses can use digital marketing to grow their customer list and use it to gain new business. The talk also included the different types of products & services that businesses offer and the process that customers go through to purchase each one. We also presented our Business of the Month award to Family First Federal Credit Union. Thank you Jean & Kate for accepting the award and being active members in the chamber!

Email us with your nominee for our next Business of the Month!

Welcome, New Members



Rich Kline



Kal Wysokowski

Valpey Brothers LLC
Scott Valpey

Berkshire Solar Wind Geo-
thermal Heating and Cooling
Steve Oriel

Contact Us

The Fairport-Perinton
Chamber
OF COMMERCE 

585.586.9840

FairportPerintonChamber.com

FairportPerintonChamber@gmail.com

P.O. Box 1144 Fairport, NY 14450

Congratulations!

Family First Federal Credit Union
is our Business of the Month for April 2014!

A special thanks goes out to Kate Haywood & Jean Sweet who have both attended many of our events this year and last.

About Family First FCU:

From our roots as a small, home-based credit union for Penfield educators, Family First Federal Credit Union is now a full-service financial institution with more than 11,000 members and over \$100 million in assets. That success is thanks to our family of loyal members.




FAMILY FIRST
FEDERAL CREDIT UNION
Bank on us. For life.



May Workshops

Google Adwords and Pay per Click Advertising

5/20/14, 1:00 to 5:00 PM

Rochester Business Alliance 150 State St. \$25

<http://events.r20.constantcontact.com/register/event?oeidk=a07e8ovzmf2d30cfab&llr=zsoktncab>

Understanding Google Analytics

5/21/14, 8:30 AM to 12:30 PM

Rochester Business Alliance 150 State St. \$25

<http://events.r20.constantcontact.com/register/event?oeidk=a07e8xmn0yfb8cf3d11&llr=zsoktncab>

Business Research

5/29/14, 6:45 PM to 8:45 PM

Penfield Library Baird Rd. Penfield. Free

<http://greaterrochester.score.org/localworkshops/business-research-workshop-0>

Summer will be here soon! It's almost time for another parade and party in the park!

With warm weather approaching soon, we're getting the final details ready for the 4th of July Parade. We're looking forward to seeing all of the smiling faces of our village's families and friends.

The parade will begin at 10am, July 4th, 2014

Party in the Park, featuring the Sky Coasters, 2pm in Perinton Park

Would you like to have a float or march in this year's parade? If so, please go to the link below, download our application form, and mail a copy to:

The Fairport Perinton Chamber of Commerce
P.O. Box 1144 Fairport, NY 14450



55 Ayrault Road (585) 218-9570
Fairport, NY 14450
thomas.cappon@holidaytouch.com
<http://www.maplewoodstates.com>

FairportPerintonChamber.org/?q=event/4th-july-parade

May 17th: 9-2pm, 2nd Annual Craft Show. A Showcase of our Area Crafters

May 31st: 2-5pm, Parade of Homes. Our Folks Share How They Utilized Their Space

Advertising Opportunities

Chamber Members, you are invited to drop off promotional materials to the Chamber office for display. You can also send us your event info and news so we can feature it on our website, FB page, and newsletter. Send via email or stop in!



ADVIO has reasonably priced advertising opportunities available. There are now four monitors in Perinton and 18 in the Rochester area so Chamber members can target their marketing. Call Mandy Clark at Advio 727-4239.



LUKE
PHOTOGRAPHY