



August 2013

Volume 2, Issue 8

Upcoming Events

*August 14th, 5-7
Networking Event
Maplewood Estates \$5
REGISTER NOW*

*September 17, 2013
Eastside Business Expo
& Networking
Extravaganza
5:30-7:30
Penfield Country Club
Details on Page 3
Vendor Tables are
available for Fairport
Chamber members!*

*Save the Date
October 9th 5-7 PM
Business Showcase
and Networking
Burgundy Basin Inn
Details to follow*

*November
TBD*

*December
Holiday Party
Woodcliff Inn & Spa*

President's Post

I am pleased to issue my first post to you as president of the Fairport Perinton Chamber.

This is an exciting time for our Chamber! Looking back, we can praise our past president, Dr. Bonnie Chudyk, for growing our Chamber to where it is today. Ultimately, Bonnie did that by instilling a spirit of volunteerism and involvement—welcoming new people and new ideas. It is this welcoming nature that I hope to continue.

So what is our Chamber all about? The core is our community's business people coming to-

gether to share our ideas and experiences and support for mutual benefit as well as to benefit the community as a whole.

Our Chamber functions as a completely independent agency—we do not fall under an umbrella or parent agency that oversees us. Nor do we partner in our funding. We are the only local business association that is truly autonomous and apolitical.

The days ahead will bring many new members and benefits and opportunities. Programs are in development and are innovative and unique to our Chamber and will benefit each of us.

The Chamber has many

changes in store that will boost our identity and community presence.

I encourage you to become involved and be a part of an active team. Whether it's on a committee as a volunteer, or as a board member we truly welcome you! As I did, you will find it is time well spent and enjoyable. I hope to see you at an event soon.

Paul West, President



July & August Business of The Month

Wegmans

Wegmans Perinton is our July Business of the Month. From the Pizza Shop, Nature's Marketplace, Pharmacy, Bakery, Sushi Bar, Catering, or the Sub Shop, they do it all! Not only has Wegmans been nominated as one of the top companies to work for, but they are also very involved in the community they are in. They make donations each year to the local food bank, provide busing service for seniors that can't drive to their store, hold tours for 4th graders to learn about healthy eating and nutrition. They have also partnered with the town for Passport to Family Wellness program.

Wegmans has donated time, money & resources throughout the years to the Fairport-Perinton community and residents that live here.

Pat Luke of Luke Photography, our August Business of the Month, has been in business for over 26 years, starting as a part-time wedding and portrait photographer. *Continued on page 2*



After relocating his home and business to Fairport 10 years ago, he changed the focus of the business to commercial photography and portraits (HS seniors, families and children). He opened his current studio in March 2013 in a former warehouse loft at 30 Liftbridge Lane in the Village of Fairport, across the street from TK's Pizza and Donnelly's Pub.



A Chamber of Commerce member since 2011, Pat often provides photos at Chamber events, and can often be seen on the sidelines and in the gym at Fairport HS photographing games and making photos available to parents and students.



Congratulations to our July and August Business of the Month members. If you would like to nominate a business, please contact the Chamber at fairportperintonchamber@gmail.com.

Member News



The Chamber wants to express our thanks to Paula Rogala, Waddell & Reed, for her service to the Chamber. Paula has completed her term on the board, having served as vice president while the Chamber underwent its revitalization efforts. Paula generously volunteered her time on the board and as part of the 4th of July committee.

Score Workshops

SCORE is a national volunteer organization of experienced business professionals who offer free counseling and low cost education programs to assist small business owners. SCORE has two up coming workshops available to Chamber members.

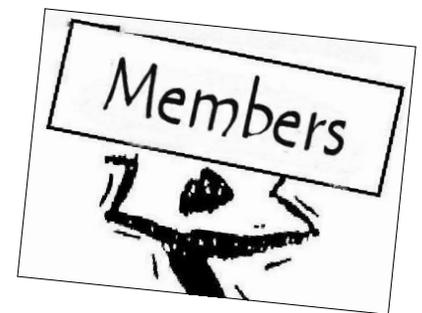
Selling Skills: Would you like to improve your selling skills so you can "get the sale"? This workshop has been designed to help small business owners effectively sell their products and/or services. Today, buyers are more informed.

You can learn how to close the sale by recognizing the buyer's personality and adapting your selling techniques. The workshop will be Wednesday 9/18/13, 8:45 AM at the Federal Building, 100 State Street, Rochester, NY. There is a \$25 charge. For more information and to register, go to [REGISTER](#).

Starting a Business: Do you have friends or family that would like to start their own business? If you do, please tell them about Starting A Small Business workshop, scheduled to begin on Thursday 10/3/13, 7:00 PM at the Perinton Community Center, 1350 Turk Hill Road, Fairport.

This is a broad overview course for the start-up business owner. You will receive expert advice on legal considerations, developing a business plan, marketing, insurance needs, banking, financing your business, budgeting and cash management. There is a \$45 charge for this four week series. For more information and to register, go to [REGISTER](#).

The Chamber has made a *brochure*



rack available to its members outside of the Chamber office in the Box Factory. Members are welcome to provide brochures or rack cards for their business (we suggest 50 or more) to be displayed. There is currently space available for your brochures. Materials should be sent to the Chamber office 6 N. Main Street, Suite #107, Fairport, NY 14450 or bring them to the next Chamber meeting.

Your Chamber website

[VISIT SITE NOW](#)

You can also reach the Chamber at 586-9840

Please let us know if you have business related news or accomplishments you'd like to share and we'll do our best to get it in print!



Eastside Business Expo & Networking Extravaganza

Tuesday, September 17, 2013

5:30 PM - 7:30 PM

Penfield Country Club

Exhibit tables are just \$35 before June 30 and \$45 after that. Reserve yours today.

Hot Hors D'oeuvres Will Be Served Cash Bar

**Presented By The Following Area
Chambers Of Commerce**

East Rochester - Fairport-Perinton

Penfield - Pittsford

Victor - Webster

FREE Admission When You Register Online

How To Reserve An Exhibit Table A limited number of 6' exhibit tables with white tablecloth are available. Limit one per business. Cost is \$35 prior to June 30, 2013 and \$45 (if still available) after that. To reserve a table, send an email with company name and all contact information to expo@PenfieldChamber.org and send payment via PayPal to payments@Penfieldchamber.org or mail a check to Penfield Chamber, P.O. Box 545, Penfield, NY 14526.

Register Online For FREE Admission

Admission is free, as long as you register online and bring a business card with your name printed on it. All others are \$5.00 at the door. To register please go to: www.PenfieldChamber.org/exporegister.html

Questions? - Please send an email to expo@penfieldchamber.org