



May 2013

Volume 2, Issue 5

Upcoming Events

May 8th

Towpath Café, 4-7PM

How to Survive and Thrive in Today's Business World

Speaker: Bob White

[REGISTER NOW!](#)

June 12th,

Towpath Café, 4-7PM

Speaker: Beth Sears

"The Three Deadly Sins of Interpersonal Communication"

July 10th , 4-7PM

Networking Event

August 14th, 4-7PM

Networking Event

Maplewood Estates

September 11th

School District Update

Fairport High School

Fall 2013

Business Expo

December 11, 2013

Holiday Party

Woodcliff Hotel and Spa

President's Post: Opportunities Abound!

I would like to talk about the importance of community and about how the Chamber is looking to become more involved in the community as a whole.

We have several members who are doing this by getting involved in Career days at local elementary, middle and high schools; by recognizing our public servants at an upcoming awards event and through initiatives like the digital video calendars with community updates. In fact, there are many different ways our Chamber and our member businesses work within the Perinton.

But, the question remains, "why should we do this?" Isn't the Chamber really about helping the business community? The short answer to this question is yes, the Chamber is about helping the business community. While I firmly believe it

is our responsibility to help the community, there are also many reasons beyond altruism to why it is important to work with the community as a whole.

As a business, our focus is on being able to provide a service or product for which someone is willing to pay. More importantly, people buy these products and services from people- people they trust, people they have built relationships with and people who have or represent integrity. By involving ourselves in the community, we are not only developing relationships with organizations like the school systems, food banks, boy and girl scouts, athletic leagues and the people who live here, we are also displaying integrity earned through our affiliation with the Chamber.

The more visible our Chamber becomes within the com-

munity, the more people will want to do business with our members.

So, what can you do? First, I invite you to join any one of our committees, all of which are focused on either getting out to meet other area businesses and citizens or looking to improve the community through their missions. By doing this, you will meet some great people and potential customers as well.

Second, I invite you to sponsor one of our many upcoming events, such as the 4th of July parade or Party in the Park. We have opportunities for businesses of all sizes and budgets to give back and to grow. As a business or a person, we are defined by the community we belong to and I hope you will join all of us in making that community a better place.

Dr. Bonnie Chudyk,
President

Business of The Month: Woodcliff Hotel and Spa



Woodcliff Hotel & Spa has been named Business of the Month for May. Woodcliff Hotel & Spa has been a long term Chamber member and Beth Flannigan, Corporate Sales Manager at the Woodcliff, became an active member in 2012.

Beth hosted the Chamber's Holiday Networking Event. Woodcliff Hotel & Spa continues to be recognized as a premier hotel, conference center, and spa. Whether you seek an inclusive conference site, a romantic getaway or an elegant place to celebrate that unforgettable occasion, explore Woodcliff Hotel & Spa. It's the place to entertain in style, enjoy imaginative cuisine and participate in energized meetings. Locally, Woodcliff supports charitable causes and donates to many local groups such as Brook Hill Elementary School and the Advent House.

Yummies Celebrates Their Grand Opening... Welcome to Fairport!



Chamber members gathered in April for a ribbon cutting at Yummies and enjoyed some delicious frozen yogurt on a lovely spring day. Owners Ken and Larry Cohen are delighted to be a part of the Fairport community and have already made themselves at home in the village, sponsoring several local athletic teams.

Yummies offers a variety of frozen yogurt flavors with a vast selection of toppings as well as specialty coffees and pastries. There's ample seating to go along with your delectable (but healthy!) treat. The no fat chocolate yogurt comes highly recommended by the owners' mom!

Like [Yummies on Facebook](#) and [visit Yummies online!](#)

Member News

The Chamber Welcomes New Members

[Democrat & Chronicle Media Group](#)

[Edge Advertising Group](#)

[First Niagara Bank](#)

[Pure Diffusions Cleaning Services Inc](#)

[Walgreens](#)

[CUSTOM 100](#)



Over 50 people attended the education speaker/networking event held at Eagle Vale in April

The Chamber thanks the following businesses for their raffle donations:

Laurie Klein, Your Local Phonebook

Neil Clark, Towpath Bistro

Jon Hahn, Painting With a Twist

Ryan Miller, First Investors

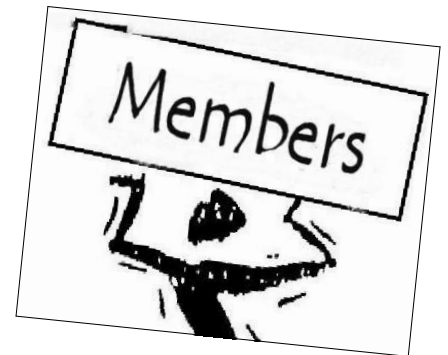


The Chamber has made a **brochure rack** available to its members outside of the Chamber office in the Box Factory. Members are welcome to provide brochures or rack cards for their business (we suggest 50 or more) to be displayed. There is currently space available for your brochures. Materials should be sent to the Chamber office 6 N. Main. Street, Suite #107, Fairport, NY 14450 or bring them to the next Chamber meeting.

Your Chamber website

[**VISIT SITE NOW**](#)

You can also reach the Chamber at 586-9840



SCORE WORKSHOP

Chamber members are welcome to attend the SCORE workshop on Google Adwords, May 22, 2013 12:30-4:30 PM. Workshop will be held at the Rochester Business Alliance office 150 State Street, Rochester, NY.

[Click here to register!](#)

Please let us know if you have business related news or accomplishments you'd like to share and we'll do our best to get it in print!