



P.O. Box 1144 | Fairport, NY 14450

(585) 586-9840

August 2016 Newsletter

Embroidery Loft Business of the Month

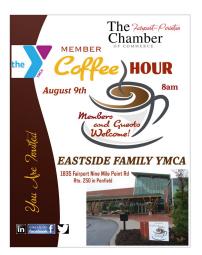


The Fairport-Perinton Chamber of Commerce is pleased to announce the Embroidery Loft as its July Business of the Month. As a small local business, Embroidery Loft makes embroidered sportswear for individuals, small and mid-sized businesses. Looking back 27 years, Patti Keyes originally started her business in a loft area of her home, which served her and the business well for 10 years. The next stop was a retail store in Penfield, until growth sent her looking for a larger location, which she found in the Village of Fairport at 3 Railroad Street. Read more...

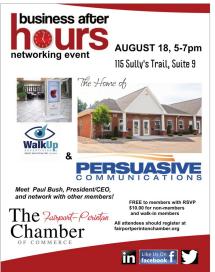
Coffee Hour August 9th from 8:00 to 9:00 am

You are invited to a coffee hour at the Eastside Family YMCA. Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input!

Free, no registration required.



After Hours Networking Event 8/18 - 5:00 pm



Join us on August 18th from 5:00 to 7:00 pm, for an after-hours networking event at Persuasive Communications, 115 Sullys Trail, Suite 9. Hors d'oeuvres and beverages will be served. Please register. The event is free for Chamber members, \$10 for non-members. Register here

Annual Book Drive for School #50

A fleet of Ford Explorers will drive your donated children's book collection into active hands. The annual Henderson Ford book drive is filling Ford Explorers with books for Students at School #50, Helen Barrett Montgomery. Drop your donations at chamber members Edge Advertising Group, 6 N. Main St. Suite 220 and Manuel's Music Studio, 34 W. Church St. Read more...



Advent House Annual Sale 8/19 & 8/20



Friday, August 19 from 9:30 a.m. - 6 p.m. and Saturday, August 20 from 9:30 a.m. - 2 p.m. are the dates for this year's Advent House Garage Sale fundraiser to be held at the St. John of Rochester school and gym, 10 Wickford Way, Fairport. Sale items include furniture, household goods, electronics, sporting goods, bikes, lamps,

toys, antiques, linens, baby and more. There will be a ½ price sale on Saturday. Donated items may still be brought to the gym door of St. John of Rochester from Saturday, August 13 - Wednesday, August 17.

Ameriprise National Day of Service

On June 17, Ameriprise Financial advisors, employees and clients volunteered to help feed Monroe County and surrounding area families. Organized by Marc Kreuser and Kathryn Castro of Silver Leaf Family Financial Group, 20 people volunteered at Foodlink, packing over 1,000 backpacks for students to take home and prepare for themselves on the weekend. The event is part of the national



days of service arranged by Ameriprise in partnership with Feeding America, the nation's largest hunger-relief organization.

Taylor breaks ground for Whitney Center



TAYLOR, a leading regional commercial General Contractor in Rochester, New York, has been awarded the contract for construction of Whitney TownCenter, 28,000-square- feet of retail space located at 650 Whitney Road and The Legends at Whitney Senior Apartment Community, a 151-unit senior apartment located at 100 Clear Spring Trail. Both are in the Town of Perinton. Construction work is currently

underway, with completion of the entire development expected by mid-July, 2017. Read more

Tool Thrift Shop Wins Prestigious Award

Fairport Baptist Home Tool Thrift Shop won Leading Age New York's Innovation of the Year Award. This award is presented annually in recognition of programs which demonstrate vision and creativity thereby promoting quality care and services to the elderly for creating programs and services that are models of innovation and excellence and that



contribute significantly to the quality of life of the individuals served. "Emma DeVito, Chairperson, Leading Age New York Board of Directors. The Tool Thrift Shop is a volunteer run, donation-based enterprise that generates substantial revenue (\$379,000 over 5 years).

Craig Tuttle Named Best Rochester SEO

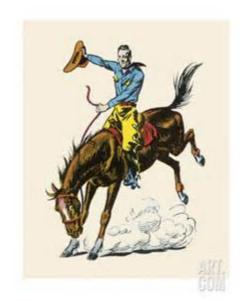


Craig Tuttle Marketing, a business in Rochester, NY, is proud to announce that they have been named best Rochester SEO (Search Engine Optimization) service provider by a community panel. They have earned their reputation thanks to the unparalleled expert SEO and other internet marketing plans that they offer, which includes social media marketing and reputation management services. Read more

Maplewood Estates Hosts Western Week

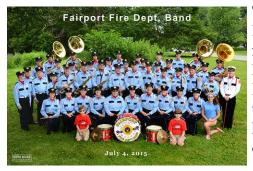
There is a little bit of country in all of us and Maplewood Estates is going western for a whole week in August. The 22nd to 27th there will be wild, fun filled activities and events for all to enjoy. Monday there will be a campfire accompanied by an old country sing along, songs that will take you back to when you were an aspiring cowpoke.

Also, join us for Route 66 Cruz- In, Friday, Aug 19th at 4 pm, with traditional route 66 fan favorite foods and an interactive game that's all about route 66.



Flint Knapping Demonstration. Our community will have the rare opportunity of learning and seeing a live demonstration on flint knapping on Tuesday, Aug 16th at 2 pm in the activity room. Flint knapping is the process of removing flakes to create stone tools (eg. Indian arrow heads)

Gazebo Summer Concert Series



The Fairport Public Library presents its Fairport Gazebo Summer Concert Series, featuring the award-winning Fairport Fire Dept Band. Thursday, August 4th, 2016, 7:00 P.M. Vincent Kennelly Park Gazebo, next to the Fairport Village Landing. Free. Bring lawn chairs. No rain date. For information, call (585) 223-9091

Fairport Baptist Home Hosts Happy Hour

Meet your neighbors for a fun evening.
Eagle Vale Golf Club, Wednesday, August 17
from 4:30 to 6:30 pm. Fairport Friends,
Families, Businesses and Neighbors are



invited to attend this happy hour event. Cash bar, complimentary appetizers, an outside patio-- and great company! RSVP to Karen Zastrow at kzastrow@fbhcm.org or call 388.2322

Martha Malone New Executive Director OCED



The Fairport Office of Community +
Economic Development announces that
Martha Malone has joined the organization
as Executive Director, overseeing programs
of the Fairport Industrial Development
Agency, Urban Renewal Agency and Local
Development Corporation. With more than
15 years as Economic Development
professional, Malone was most recently
with the County of Monroe Industrial
Development Agency. Malone also was a
Commercial Lender with HSBC Bank, has a
Master's Degree in Business Administration
from the University of Rochester Simon

School and is a Certified Economic Development Finance Professional.

Casa Larga Vineyards Events

<u>Casa Larga's Patio Parties.</u> Party on the Patio with live music, local food trucks, wine, craft beer and sangria. Tuesday & Thursday nights from 5:30-8:30 pm



Girl Friends Night Out. Painting party with hosts Vino & Vernici. 8/11 & 8/25 5:30-8:30 pm

Fairport Baptist Concert 8/15/16 7:00 pm



<u>Chapel Concert Series</u>, These concerts are free to the public, every third Monday. The next concert is August 15th, 7:00 pm. violinist <u>Alexander Trygstad</u> & pianist David Keep will perform. Fairport Baptist Home is located at 4646 Nine Mile Point Rd. Fairport.

Hire a Summer Intern to Help Your Business

Still not too late to hire a summer intern. Do you have a project you have just not been able to get to? Do you need to improve your social media to appeal to Generation Z? The Work Based Learning program at



Fairport High School includes students earning high school credit for completing an internship. Not sure how your business can use a student intern? Go here for ideas. If you would like to discuss this opportunity please contact Sandy Hoodak, Work Based Learning Coordinator at shoodak@fairport.org.

Welcome New Chamber Members!

Abeille Skin Care
Whitney Town Center

Future Chamber Programs. Save the Date!

Business networking at Hilton Garden Inn 9/15/16 5:00 pm to 7:00 pm, Hilton Garden Inn Annual Chamber Members Meeting 10/12/16 11:00 am to 1:00 pm, Hilton Garden Inn

Follow the Chamber on Social Media







Please email us with any questions or concerns: fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Paul West *Nothnagle Realtors*Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce P.O. Box 1144 | Fairport, NY 14450 http://www.fairportperintonchamber.org fairportperintonchamber@gmail.com 585-586-9840

Copyright © 2014. All Rights Reserved.