

August 2018 Newsletter

Sweet Charity Named July 2018 Business of the Month!

How sweet it is to be Business of the Month! Sweet Charity found that out, as the Chamber's July Business of the Month. Sweet Charity provides financial support for the Advent House, an outreach ministry of Perinton Ecumenical Ministries, providing care to the dying and their families. Residents pay



no fees and Advent House receives no reimbursement for this service. In addition to this service to our community, Sweet Charity is active in the Fairport-Perinton Chamber and Fairport Perinton Merchants Association. Read more.

Learn More

Networking at Burgundy Basin August 16

Join us for networking at the Burgundy Basin on August 16. This event is free for Chamber Members. Non-Members and Guests are \$10. Cash bar, hors d'oeuvres, and plenty of parking! See you there! Registration is required.



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Cire d'Abeille Featured in Nationwide

Subscription Box

Cire d'Abeille Lavender & Lemon lip balms were selected to be in August's LippieBox. LippieBox is a curated monthly subscription box for everything lips.

Owner Ashley Monney shared, "Being in a subscription box was one of my professional goals for Cire d'Abeille this year. I am grateful for all the support from the Chamber, family, friends, customers, shops, and the



community. It is possible to achieve goals that are beyond your wildest dreams!!"

Interested in purchasing lip balms to ship to friends and family? Order online, 24/7, at AbeilleSkinCare.com

Learn More

Congratulations to RBJ Reader Rankings Semi-Finalists

Through our Chamber-wide support and respective customers, the Chamber members listed below were named RBJ Reader Rankings semi-finalists! Eight of our members, noted with "*," were the top winners within their business categories. Congratulations! Canandaigua National Bank* Casa Larga **Edge Advertising Group** ESL* **Fairport Baptist Homes** Fairport Brewing Co. Heathwood Assisted Living* **Iron Smoke Distillery** Just Solutions* Keller Williams Realty Lollypop Farm Next Level Strength & Conditioning Sage Rutty & Co. Inc. Solistice Senior Living at Fairport The Summit Federal Credit Union



Van Bortel* Wegmans* Woodcliff Hotel and Spa* YMCA*

Learn More

Kate Tally ~ Celebrating 2 Years at Tompkins Insurance Agencies!

In need of a comprehensive review of your Personal and/or Small Business insurance policies? Unsure if your assets are properly protected? Premiums getting out of hand? Reach out to Kate to schedule a time to discuss and congratulate her on her second anniversary with Tompkins Insurance Agencies.



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Bourbon + Beer + Networking

Join the Rochester Professional Consultants Network on Thursday, August 16, 2018 for a fun night of bourbon and beer tasting. We'll board a limo bus at Pittsford Plaza and ride to Black Button Distillery for a tour and bourbon,



beer & wine tasting. Afterwards, we'll travel to Genesee Brewery for a tour and dinner.

Learn More

Tee it Up at Advent House's Annual Golf Tournament!

Advent House hosts its 26th annual Charity Golf Tournament at Victor Hills on September 14, 2018, with a noon shotgun start. The day includes 18 holes of golf with a cart, lunch, a gift bag, drinks, contests, reception, buffet



steak dinner, raffles, awards and prizes! Businesses and individuals are welcome to participate or provide sponsorship at this event which supports the crucial end of life care that Advent House provides free of charge to its residents. Participation, sponsorship and program advertisement opportunities are available on the attached form. Advent House is grateful for your continued support since 1991.

Learn More

Perinton Acupuncture Seeks Office Assitant

Perinton Family Acupuncture is looking for an enthusiastic and well organized individual to support and coordinate the daily activities of an active acupuncture clinic.

Administrative duties include:

Communicating with patients, answering phones and greeting patients during office hours



Scheduling appointments

Electronic medical billing, filing insurance claims and managing patient accounts

Maintaining records

Handling daily correspondence

Preparing treatment rooms

Ensuring clinic is well stocked with office supplies and equipment

Maintaining a clean clinic environment

Assisting acupuncture clinicians as needed

General skills and abilities:

Works well with a team

Good interpersonal skills as well as written and verbal communication skills

Proficiency with a computer

Experience in a medical setting preferred, but not required

This is a part-time position at 16 hours a week, including Mondays, Tuesdays and Thursdays.

Interested candidates may send resume and cover letter to Renee

Nearpass, Licensed Acupuncturist & Owner at 6800 Pittsford-Palmyra Road, Suite 350, Fairport, NY 14450 or

Renee@PerintonFamilyAcupuncture.com

All inquires may be directed to Renee Nearpass by phone at 585-598-3866.

Learn More

CURRENT SNAPSHOT of the Fairport/Perinton REAL ESTATE Market

SINGLE FAMILY HOMES:

The Real Estate Market is Shifting: last month total homes for sale was 84; today it is 106; from 61 Existing homes in June to 82 today. As of July 23rd, 2018, there are currently 106 ("Active" and "Continue to show") new and existing homes for sale in the Fairport Central School District (Town of Perinton and Village of Fairport). Of those 106 homes; 24 are "NEW" Build Construction, leaving 82 Existing Homes for sale, up from 61 last month.



Of those 24 "NEW" Build Construction, 22 are at a starting-build price per the MLS(Multiply Listing System) of \$300,000 PLUS and 2 are under. Of those 84 Existing Homes; 30 homes are currently listed over \$300,000 and the other 52 are under (that is up from 29 in June).... FROM 29 active existing homes in June up to 52 in July!, There is the shift.....In my experience, vacations and lease renewals play a Big role in that number.

TOWNHOMES/CONDOS:

Looking at Townhomes/Condos, there are currently 15 "Active" and "Continue to Show" in New and Existing Condos/Townhomes in the Fairport School District, down from 21 in June. 7 are Newly built or to be built for over \$300k. Of that 15 units, 8 are existing build under \$300k.

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Edge Advertising Group Supports Henderson Ford Book Drive

Henderson Ford has driven into their eighth annual book drive and will be collecting new and used books for Helen Barrett Montgomery (School #50) until September 7! Students at the school have relocated from 33 countries and speak 21 different languages, including: Swahili, Burmese, and Arabic.





The content in the donated books should be appropriate for grades Pre-K - 8th (ages 5-14). All reading levels, through adult, are represented at the school. You can drop off your new or used books at any of the following locations:

Henderson Ford, 810 Ridge Road, Webster, NY Steinmiller Insurance, 1223 Bay Road, Webster, NY Edge Advertising Group, 6 North Main Street, Suite 220, Fairport, NY Webster Chamber Health Insurance Service, 1110 Crosspointe Lane, Suite C, Webster, NY Omero's Custom Ltd., 585-392-2939 (in Greece) The UPS Store, 1900 Empire Boulevard, Webster, NY

Learn More

Fairport Front Porch Grant Program Expanded

The Fairport Office of Community + Economic Development (OCED) is pleased to announce it has expanded the Front Porch Grant program to all residences on the North side of the Village of Fairport. The Front Porch Grant program helps Village residents to renovate, repair or upgrade their front porches.



"The Village of Fairport is a traditional 'Front Porch Friendly' community with walkable neighborhoods," said Ken Rohr, Village Trustee and OCED Board member. "The front porch is a great place for entertaining and getting to know your neighbors. Our matching grant program will make it more affordable for homeowners to renovate or upgrade their porches to enhance their homes and neighborhoods."

The residential front porch matching grant program is being piloted in the north side of the village. OCED plans to roll the program out in other areas of the Village within the next year.

Additional information and applications can be found on the OCED

website at FairportOCED.org or by calling 421-3240.

Learn More

RAMP adds Voice and Piano Instructor

RAMP (Rochester Area Music Project) has added Ekaterina (Kat) Gorlova, as a voice and piano instructor. She received her Bachelor of Music in Voice Performance from the Eastman School of Music. She has experience performing, studying and teaching a variety of vocal styles such as musical theater, choral, and opera. She has performed Le carnaval de Venice, La' Traviata and more. Passionate about helping students of all ages and experience levels achieve their goals, Kat encourages their love of singing and performing. During her time at Eastman,



Ekaterina (Kat) was performing with the Eastman Rochester Chorus, Eastman Repertory Singers, as well as the Lake Ave. Baptist Church and others. She has studied with numerous voice instructors and grew up studying piano for 11 years and taught at the Wunder Academy for two years as well in Houston. Kat combines energy and enthusiasm to provide a great learning experience. Kat specializes in early music. Much of her focus at Eastman was geared toward studying specifically with Paul O'Dette. She also consistently performed with Pegasus Early Music (Rochester based).

Learn More

Ribbon Cutting @ Solstice Senior Living at Fairport

On August 16th at 2pm, we will celebrating our newly branded Solstice Senior Living at Fairport, with a Ribbon Cutting. Two businesses that reside in our community will be celebrated as well. ComForCare is a NYS Licensed Home Care Services Agency and premier provider of Home Care Services in the



Rochester Area. They help keep the residents at Solstice Senior Living independent, longer. We work together to help make "Aging in Place" a possibility. Also, to keep our folks looking good, Binh Robinson brought Le HairPlace Beauty Salon to our Solstice location. You don't have to live here to get her services. In conjunction with the Ribbon Cutting, we will be having a BBQ Chicken fundraiser for School of the Holy Childhood. Call Tom for more details, 218-9570.

Learn More

Purple Foot Festival

The 23rd annual Purple Foot Festival returns to Casa Larga on Sunday, September 16th. The annual celebration of harvest is one of the largest grape-stomping festivals in the Eastern U.S.! Celebrate harvest through the old world tradition of stomping grapes - just like our late founder Mr. C did back in Italy.



From 11 am to 4 pm, enjoy grape stomping, wine and junk food pairings, vineyard hayrides, wine and hard cider tastings, vendors, a children's area and more!

Enjoy live music from Timeline from 11am-2pm, Blue Sky from 2:30-6:00pm, and browse food trucks:

-Tuscan Wood Fired Pizza (kid's plate available!)

-Midnight BBQ Truck (kid's plate available!)

-T's Hots (kid's plate available!)

-KP's Kettle Corn

-The Ice Cream Machine

-Sugary Delights Gourmet Cotton Candy

Tickets available online at CasaLarga.com, at the wine shop, or in-store at your local Wegmans.

\$14 for Wine Lover Club members, Now until Memorial Day: \$15 After Memorial Day: \$17 or 2/\$30 with code PF18 Day of (at the door): \$20

Learn More

Fairport Brewing Company Releases Crown Jewel BuchaBeer and Announces Liq-Mo Coffee

Fairport Brewing Company is excited to announce that Crown Jewel BuchaBeer™ (pronounced "boocha beer") has been released for regional distribution. Crown Jewel, named in honor of Fairport's designation as the "Crown Jewel of the Erie Canal," is a unique infusion of kombucha tea and beer, resulting in possibly the healthiest



beer ever. Crown Jewel is packed with probiotics, contains over 1000% of the daily requirement of vitamin B12, and is made with a "gluten reduced" formula. At only 86 calories per 12oz. serving, this light and refreshing beer is a total win! Be on the lookout for Crown Jewel BuchaBeer[™] on tap and in 12oz. cans at Fairport Brewing Company and other local establishments.

Also on deck is Fairport Brewing Company's very own coffee! Liq-Mo (short for Liquid Motivation) coffee is packed with caffeine from beans roasted by Fairport Brewing Company. Liq-Mo will be available online and at FBC's Fairport and University Avenue locations soon. Lastly, the 2nd annual FBC Scum Jumper 5K is set for Saturday, September 29, 2018. The event will kick off Fairport Brewing Company's anniversary weekend with a 5k Run, Walk, or Crawl along the beautiful Erie Canal path in Fairport, followed by a party at the Fairport taproom. More info here: <u>https://raceroster.com/events/2018/19063/fairportbrewing-companys-scum-...</u>

Learn More

Webinar: Wednesday, August 15th at 12pm

Password Reuse - Your Employees Shortcut and an Opening for the Bad Guys Digital credentials such as usernames and passwords connect you and your employees to critical business applications, as well as online services. Unfortunately, criminals know



this - and that's why digital credentials are among the most valuable assets found on the Dark Web.

As IT experts in the greater Rochester area for the last 20 years, we know there are always a few employees who leave the door wide open for cyber criminals, hackers and thieves. Maybe they're sloppy with their passwords. Perhaps they use a personal email for work or reuse their passwords. Whatever mistakes they make, they put your entire company at great risk.

Join Just Solutions & ID Agent to learn more about the Dark Web and how to avoid a debilitating cyber-attack.

For more information or to register, visit justinc.com/darkwebwebinar All attendees will receive a FREE Dark Web scan (normally \$399)!

Learn More

Check out Pride Mark Home's Newest Model Home at Homearama 2018!

Pride Mark Homes is excited to be a part of Homearama 2018 at Watersong Trail. Pride Mark is honored to be one of the five home builders building a home this year.



Homearama homes are always crafted with

wonderful details and extraordinary interiors. You'll get 100's of ideas to take away for your own home. Homearama is from August 18 - 26 at Watersong Trail - off Five Mile Line Road, north of Plank Rd. in Penfield. Check out <u>https://findthehomepros.com/homearama/</u> for more info.

Learn More

EP Visuals wins Build Magazine Award

Build Magazine has recognized EP Visualz as the Best Architectural Rendering Specialists -North America <u>https://bit.ly/2K9y73D</u>. Now celebrating its fourth year, the prestigious Architecture Awards return in 2018 to recognize and acknowledge the outstanding works conducted by imaginative designers, engineers and visionaries, whose inspiring and memorable designs and



www.epvisualz.com

structures enhance our horizons. Focusing on a myriad of disciplines, the awards strive to recognize and pay tribute to all who fall under the scope of Architecture.

From the largest corporations and the small studios and practices - to the hard-working sole traders, the Architecture Awards highlight only those who have proven themselves in this world-scaping sector - only excellence is of importance.

Learn More

Welcome New Members!

Infinit Technology Solutions Mark Figura

Save the Date!

August 16, 2pm - 4pm - Ribbon Cutting for Solstice Senior Living, ComFor Care, & Le HairPlace Beauty Salon August 29, Ribbon Cutting at The Woodlands (time TBD) September 13, 8am - 9am - Coffee Hour at Brookdale September 18 - Networking with Raise the Bar Designs & Workplace Interiors (time TBD) October 10 - Quarterly Member Meeting (date, time, location TBD) October 25, 8am - 9am - Coffee Hour at Ashby Tax

Follow the Chamber on Social Media

and click SHARE to promote the posts visibility!



The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Please email us with any questions or concerns: fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Lyons National Bank Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce P.O. Box 1144 | Fairport, NY 14450 http://www.fairportperintonchamber.org fairportperintonchamber@gmail.com *585-586-9840*

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