

P.O. Box 1144 | Fairport, NY 14450

(585) 586-9840

July 2018 Newsletter

tys, LLP named June 2018 Business of the Month

Perinton's tys, LLP has gained recognition as the June Fairport-Perinton Chamber of Commerce's Business of the Month! The leadership behind tys, LLP involves Tim Shortsleeve, Glen Thomas, Chris York, and Tobin Moon, who started their business in



2010 with the mission to change people's lives and work hard to become their clients' trusted business advisors. Locally, through the leadership of Fairport's Tim Shortsleeve, tys is known for its individual and business tax accounting, tax planning, consulting, and bookkeeping services. Their expert niche is within the construction industry, involving bankers and bonding agent resources. They also serve individuals, to families, to businesses.

Learn More

Coffee Hour at Rhino Chiropractic, 8/1/2018

You are invited to a coffee hour at <u>Rhino</u> <u>Chiropractic</u>. Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input!

August 1, 2018 - 8:00am - 9:00am. 435 Commerce Drive #150, Victor, NY 14564.

The event is hosted by Dr. Ryan Mulcahy & Grace Ciciotti.

This is a free event! No registration required.

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Iron Smoke Distillery holds event "What the Flag Day" to benefit Veterans

On June 14th, 2018, to commemorate National Flag Day - Iron Smoke Distillery, Fairport VFW Post 8495, and Flags of Valor, held their first ever WTF Day. "What the Flag" day is their way of helping to educate the non-





military on the meaning of the various flags you may see and always wondered about.

The VFW post presented a brief history of what the flag types mean on our veterans' uniforms: Why are some worn backwards? Why are some black and gray? etc.

Iron Smoke will also announce their partnership with Flags of Valor. The wooden flags are made by veterans, with 100% of the proceeds going to veterans.

Learn More

Luke Photogaphy attends and insturcts at Model Mania 2018

Pat Luke, owner of Luke Photography, was an instructor at Model Mania, a 2-day photography workshop in Syracuse on June 30th and July 1st.

Photographers learned about improving their lighting during on-location photo sessions. Click the link to watch a video from last year's event: https://bit.ly/2JL8J4Y



Learn More

Advent House Golf Tournament 9/14/18

September 14, 2018 is the date for the 26th Advent House Golf Tournament. This popular event is held at Victor Hills Golf Club with a shotgun start at noon. The \$110 registration fee includes 18 holes of golf, cart, lunch, gift pack, drinks, NYS Strip Steak buffet dinner, raffles, awards and more! Call Vicki Deady, Advent House Director of Development at 223-6112 or go to www.theadventhouse.org/fundraising to



Friday, September 14, 2018 Victor Hills Country Club Registration begins at 11:00 am Shot gun Start at 12:00 p.m.

18 Holes of Golf, Golf Cart, Lunch, Souvenir Gift, Beverages, Contests, Reception, Raffles, Awards, Prizes and NY Strip Steak/Buffet Dinner for all! \$110 per person

Entry forms may be obtained from our websits: www.theadvonthouse.org or by colling the Advert House at \$35,6113.

Celebrating 27 years in 2018...! Thank you ♥

Learn More

secure your spot.

Launching new business

We at Raise The Bar Designs are excited to announce the launch of our new Website as of July 1st 2018 please visit us at www.rtbdesigns.com

Learn More



Allied Financial Partners
Promotes Chelsea Hewitt to On-Boarding
Specialist

Thomas M. Tette, CPA and Kenneth E. Ingersoll, CPA are pleased to announce the promotion of Chelsea Hewitt to the position of On-Boarding Specialist. Hewitt joined AFP in early 2017 to provide administration support and has grown her responsibilities over the past year. In her new role, Hewitt will help to ensure a smooth transition from prospect to active client for payroll and healthcare services. Her variety of skills and desire to learn and grow are a great asset to our team.



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EP Visualz now offering 360° Interactive 3D

EP Visualz is now offering 360° Interactive 3D renderings. Ideal for Builders, Developers & Homeowners, this new tool allows users to get a full 360° view of a space by simply manipulating the image with a mouse or trackball. These renderings allow for a true "in the room" experience which can be a great marketing tool for builders and developers or as a tool for anyone planning a new or



remodeled space before it is even built. A sample can be viewed at https://epvisualz.com/

EP Visualz has been providing high quality Architectural Rendering to the building and design community since 2013.

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Solstice Senior Living at Fairport July Events

Jazz Fest

Saturday, July 7th from 2-3:30PM. Don't miss the Annual Jazz Festival featuring One of Rochester's best, The Eastside Swingtet. The event will be outside if the weather cooperates!

The Community Garage Sale Saturday, July 21st from 9am-2pm. All monies raised will benefit The Advent House.



Clam Bake

Saturday, July 28th at 12:30pm. A can't miss, Solstice's Annual Clambake, Clams, corn on the cobb, BBQ Chicken and more. RSVP or you won't get in!

Learn More

Cire d'Abeille Skin Care collaborates with Pick em Pretty to create new Maple Lip Balm

With its unique climate, soil, and forests, New York State is naturally perfect for producing maple syrup. Cire d'Abeille is excited to partner with Pick em Pretty Maple, Churchville, New York, in creating this new Maple balm.

Our handcrafted Pick em Pretty Maple Syrup Infused Lip Balm contains 100% Pure New York Maple Syrup and Natural Maple Flavor.

Smells and tastes like New York Maple, and the



naturally based ingredients make it the perfect choice for healthconscious individuals and their families. Available online and select area retailers.

Hand Poured * Cruelty-Free * Gluten Free

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Infinit Technology Solutions acquires Infogistics IT

Infinit Technology Solutions, an East Syracuse, New York engineering company providing Advanced IT Services and hardware solutions has acquired Infogistics IT whose office is located at Fairport Village Landing.



Infinit provides clients expertise in an array of services, including, but not limited to network design, cyber risk and business protection planning, strategic sourcing, staff augmentation and remote monitoring and management.

"Infinit is excited to become a part of the Fairport community and greater Rochester area. We look forward to further building on relationships many companies had with Infogistics IT and to developing some new ones," noted Tom Klink Jr., Infinit's President.

"At Infinit our mission is to provide our clients industry leading technology and support. Our engineers invest countless hours into acquiring certifications that provide the skills and expertise for them to support industry best practices. We then work with our clients to help them understand the technology they use and its impact to their business. Together we build a proactive approach that includes assessments, mapping and planning for technology needs today and beyond," noted Klink.

An open house was held on Friday, June 29th from 1:00 PM - 4:00 PM so that local area businesses and clients could meet with the Infinit staff and some of their key manufacturer partners. A small buffet was catered by Mr. Dominic's along with a peanut butter tasting by Red Bird Market.

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Casa Larga Wine Release, July 16-20

In honor of Mr. C's birthday, Casa Larga is releasing three wines: 2017 Heritage, 2017 Wild Ferment Riesling, and Cellar Reserve Red. From July 16-19, Casa Larga's Wine Lover Club members can visit the wine shop to be the first guests to taste our brand new Heritage and Cellar Reserve Red, as well as the return of our Wild Ferment Riesling. Starting Friday, July 20, these wines will be available for purchase and



public tastings.

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A Current Snapshot of The Fairport/Perinton Real Estate Current Market

As of 5:30am on 6/25/18 Single Family Homes:

The market is shifting. Last month, total homes for sale was 78. Today it is 84; from 65 existing homes in May to 61 today.

As of June 25th, 2018, there are currently 84 ("Active" and "Continue to show") new and existing homes for sale in the Fairport Central School District (Town of Perinton and Village of Fairport). Of those 84 homes, 23 are "NEW"



Build Construction, leaving 61 existing homes for sale. This figure is up from 57 last month.

Of those 23 "NEW" Build Construction, 22 are at a starting build price per the MLS of \$300,000 plus and 1 is under.

Of those 61 existing homes, 32 homes are currently listed over \$300,000 and the other 29 are under....

Townhomes/Condos:

Looking at Townhomes/Condos, there are currently 21 "Active" and "Continue to Show" in new and existing Condos/Townhomes in the Fairport School District. Seven are newly built or to be built for over \$300k. Of that 21, 14 units are an existing build under \$300k.

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Minuteman Press in Fairport has been recognized by the United States Post Office

Minuteman Press in Fairport has been recognized as an authority in direct mail by the United States Post Office. We are the only printer in the Fairport area listed with the post o



printer in the Fairport area listed with the post office meeting the requirements for direct mail processing. For more information on how Minuteman Press can promote your business through direct mail,

contact us by clicking the link here: www.fairport.minutemanpress.com.

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Facebook Promotion Changes

With the election investigation of Facebook's involvement, we have seen many recent changes to the platform. One change involves becoming "certified" to place ads if there is a political nature to your business or organization. Please be aware that this process can take time and requires personal information be provided to Facebook. Think it through and plan ahead.



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You're Invited - Public info Session - Proposed Improvements to the Erie Canal Banks in the Village of Fairport

You're invited to attend a Public Information session on Thursday, July 19th at 7pm at Fairport Village Hall to discuss proposed improvements to the banks of the Erie Canal, west of the Liftbridge.

"Establishing connectivity to the Erie Canal and Main Street in the Village of Fairport, for residents and visitors, by creating an inviting and walkable environment, this project will encourage engagement with the canal and the



Fairport community, by revealing amenities, views and links which will expand the landscape of the Village and provide a sense of place to the western banks."

Under consideration are improvements to the northwest and southwest banks of the Canal. As currently proposed, the existing docks and boat ramp along the northwest bank will be replaced and expanded with new ADA accessible amenities including wider docks, docks of varying heights to accommodate motorized and non-motorized boats, and an appropriately sloped boat launch. In addition, a kayak dock, observation deck, and ADA accessible heritage trail will be constructed along the southwest bank. New sidewalk along Roselawn Avenue will connect the new improvements to the existing residential sidewalk network. Enhanced wayfinding, landscaping, green infrastructure, and lighting will connect the two areas through Kennelley Park, over the lift bridge, and connect to the existing Erie Canalway Trail. Funding will be requested through the New York State Regional Economic Development Consolidated Funding Application process.

Learn More

Free Document Shredding Event 7/28 10am-1pm

Protect yourself from identity theft and prevent fraud by having documents containing your personal and private information securely shredded at this on-site document shredding event. Safe and secure paper shredding will be provided by Certified Document Destruction and sponsored by Fairport Savings Bank, Just Solutions, Inc, & the Fairport-Perinton Chamber of Commerce. We will also have Roc It Dogs selling hot dogs and hamburgers!



We recommend shredding personal documents such as anything that has information like your name, address, phone number, social security number, or bank account information, including ATM receipts, credit card receipts, bills, and even used airline tickets.

Join us Saturday, July 28st 10am-1pm at the Just Solutions office, 7300

Join us Saturday, July 28st 10am-1pm at the Just Solutions office, 7300 Pittsford Palmyra Rd. (Rt. 31) in Fairport. For directions and more information, visit www.justinc.com/shredfest.

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Fairport Family Dental Welcomes Stacey Albert

There is a new smiling face at our Front Desk.
Fairport Family Dental is pleased to have
Stacey Albert join our team! Although new to
us, she is definitely not new to the Dental field.
A native of Hazlet, New Jersey, she attended
Berkeley College of Business and majored in



Office Administration. Stacey has spent over ten years working in the Dental field and is excited to share her knowledge with our practice. She currently resides in Webster with her husband, two sons, and three dogs. In her spare time, Stacey enjoys spending quality time with her family and crafting.

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Tee it Up at Advent House's Annual Golf Tournament!

Advent House hosts its 26th annual Charity Golf Tournament at Victor Hills on September 14, 2018, with a noon shotgun start. The day includes 18 holes of golf with a cart, lunch, a gift bag, drinks, contests, reception, buffet



steak dinner, raffles, awards and prizes! Businesses and individuals are welcome to participate or provide sponsorship at this event which supports the crucial end of life care that Advent House provides free of charge to its residents. Participation, sponsorship and program advertisement opportunities are available on the attached form. Advent House is grateful for your continued support since 1991.

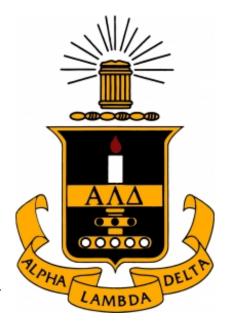
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Alpha Lambda Delata looking to hire a Bookkeeper/Executive Assistant

Bookkeeper/Executive Assistant
Alpha Lambda Delta National Honor Society

PRIMARY RESPONSIBILITY: To provide effective administrative and bookkeeping procedures and practices for the National Office of Alpha Lambda Delta National Honor Society.

Manages the financial records (invoices, accounts payable, accounts receivable, collections, paychecks, monthly & quarterly payroll taxes, W2's and W4's) for the Society. Reconciles bank statements and maintains



financial records. Maintains financial and inventory spreadsheet for ALD store sales. Performs IRS EIN review and requests EINs for all new chapters. Provides data for Group 990 filing. Gathers information and works with auditor during annual audit.

Manages the day-to-day administrative needs of the office, including answering phones and managing a general inquiry email account. Processes all orders for membership through ALD's online membership management system, including certificate printing, shipping, and invoicing. Maintains supplies and keeps inventory records. Maintains chapter records including addresses for chapter advisors and officers. Supervises and trains a part-time office assistant.

Serves as an assistant for the Executive Director. Prepares official correspondence. Assists the Executive Director in monitoring chapter and advisor activity. Prepares materials for special chapter or advisor recognition. Designs and maintains organized filing and electronic document storage systems in the office.

Interested applicants should email a letter of interest and resume to eileen@nationalald.org. The office is in the Cedarwood Office Park, 6800 Pittsford-Palmyra Road, Suite 340, Fairport, NY 14450. Salary is commensurate with experience, with a starting range between \$43,000-\$48,000. Generous benefits package with paid time off, as well as 7.5% contribution to retirement. Receipt of application material is appreciated before August 1; it is anticipated the position will start in August or September 2018.

Learn More

RAMP (Rochester Area Music Project) Recital

RAMP students performing on guitar, piano, bass, drums and voice demonstrated their talents and musicality at the first recital under the RAMP name; however, it was the 39th annual recital for our teaching studio. It all took place on June 10th in the afternoon, as



we celebrated the accomplishments and the impact of music in our lives. Students from age 5 to adults performed a wide variety of styles, from classical, metal, rock, jazz and folk (to name a few).

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Edge Advertising Group is participating in the Book Drive for Rochester City School #50

Chamber member Edge Advertising Group is once again, participating in the Book Drive for Rochester City School #50, through the Henderson Ford annual campaign. New and used books are welcomed, appropriate for preschool through eighth grade.



Learn More

Welcome New Members!



Vision Enterprises

Karen Galvin 5853300196 kgalvin@vision-enter.com

Save the Date!

August 16, 5pm - 7pm - Outdoor Networking at Burgundy Basin

Follow the Chamber on Social Media

and click SHARE to promote the posts visibility!







The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Please email us with any questions or concerns: fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta Lyons National Bank **Chamber President**

Contact Us

The Fairport Perinton Chamber of Commerce P.O. Box 1144 | Fairport, NY 14450 http://www.fairportperintonchamber.org fairportperintonchamber@gmail.com 585-586-9840